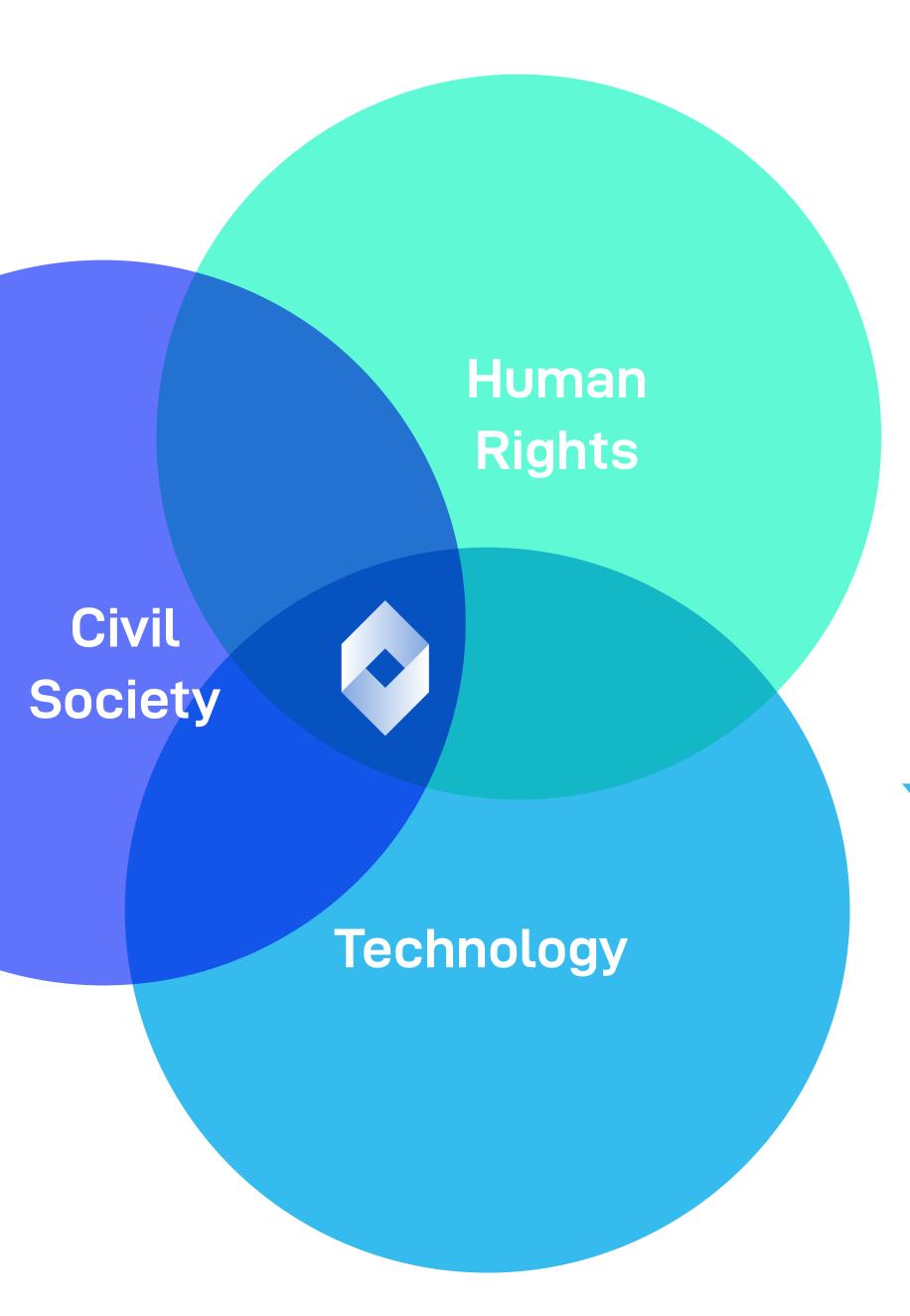


## Network Strategy 2020 - 2024

Summary

EDRI NETWORK STRATEGY 2020 - 2024 / 00. ABOUT US EDRI / EUROPEAN DIGITAL RIGHTS



EDRi is an association of 44 civil and human rights organisations from across Europe and beyond. We are a dynamic and resilient collective of NGOs, experts, advocates and academics working to defend and advance digital rights across the continent.

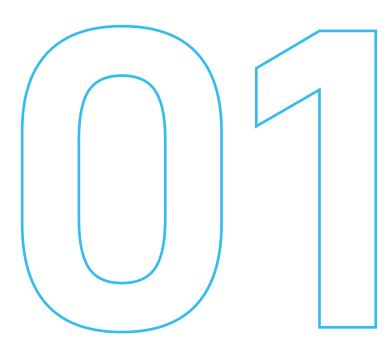
### **¹** Our vision

We envision a world in which people live with dignity and vitality in the digital age. Our aim is to create a fair and open digital environment that enables everyone to flourish and thrive to their fullest potential.

### **¹** Our mission

Our mission is to challenge private and state actors who abuse their power to control or manipulate the public. We do so by advocating for robust and enforced laws, informing and mobilising people, promoting a healthy and accountable technology market, and building a movement of organisations and individuals committed to digital rights and freedoms in a connected world.

EDRI NETWORK STRATEGY 2020 - 2024 / 01. WHAT DO WE WORK ON? EDRI / EUROPEAN DIGITAL RIGHTS



### **¬** Open internet and inclusive technologies

- Regulation of the application of artificial intelligence
- Ensure protection of sensitive biometric data
- Promote access to the internet
- Ensure equal access to internet content (Net Neutrality)
- Push for inclusive and sustainable digital technologies

### ■ Privacy and data protection

- Ensure enforcement of European data protection standards
- Advocate for encryption, privacy and confidentiality of communications
- Prevent and challenge mass surveillance
- Protect against unlawful and discriminatory profiling practices

### **¹** Information democracy

- Protect freedom of expression online
- Advocate for platform regulation
- Promote alternatives to dominant online services, hardware and software
- Reform the online tracking advertising industry (AdTech)
- Tackle disinformation and interference in electoral campaigns
- Promote digital rights in trade agreements

# What do we work on?

EDRI NETWORK STRATEGY 2020 - 2024 / 02. WHAT ARE OUR OBJECTIVES?

Our objectives for 2020 - 2024 are

Advocating for laws and policies that effectively protect peoples' digital rights

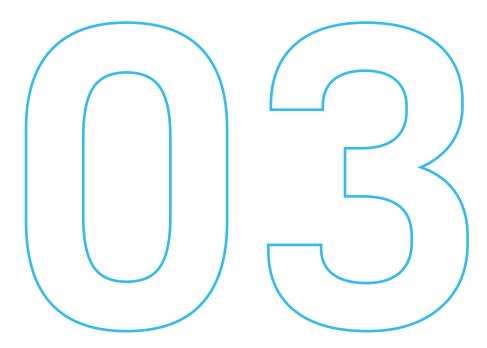
Mobilising people against injustice and threats to democracy and the rule of law in the digital age

Countering the abuse of power by dominant private actors in digital technology in order to protect people and their digital rights

Collectively building a resilient and sustainable digital rights field

What are our objectives?

EDRI NETWORK STRATEGY 2020 - 2024 / 03. HOW DO WE SEE CHANGE HAPPENING?



How do we see change happening?

Based on how liberal democracies currently function, we can best achieve the change we want to by challenging power imbalances through the following enablers:

Just & enforced laws

Informed & mobilised individuals

Healthy & accountable tech market

Sustainable & ambitious digital rights field

### ■ We use the following tactics:

- Evidence-based advocacy
- Strategic coordinated litigation
- Mobilisation
- Human rights monitoring and reporting
- Information & communication
- Fundraising, financial & legal compliance
- Empowerment, leadership & innovation

## What can you do?

- Check us out on <a href="editiong">edri.org</a> and <a href="editiong">@EDRi</a>
- Become an EDRi supporter by joining our mailing list.
- Sign up to our bi-weekly e-newsletter **EDRi-gram.**
- Donate to support our work. Our work is only possible thanks to the support of inidividuals like you.

**Press enquiries**press@edri.org

y Rue Belliard 12
1040 Brussels
Belgium

Twitter
Facebook
LinkedIn
Youtube

Brussels office
brussels@edri.org

**¬** Phone number

+32 2 274 25 70

